

## FOLKLORE AESTHETICS

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**Annotatsiya:** Folklor estetikasi insoniyat madaniyati va san'ati ichida muhim o'rin tutadi. U xalqning og'zaki va yozma ijodiy merosini, ularning estetik ta'biri va ularning go'zallikka bo'lgan tushunchalarini o'rganadi. Folklor estetikasi orqali xalqning qadriyatlarini, dunyoqarashi, yurakdan kelgan his-tuyg'ulari hamda ularning hayotga bo'lgan munosabati ochib beriladi. Bu soha ijtimoiy hayotning turli jihatlarini o'zida aks ettiradi va madaniyatning o'ziga xos, xalq asosida shakllangan go'zallik konseptini tahlil qiladi.

**Kalit so'zlar:** folklor, madaniyat, san'at, munosabat, his-tuyg'ular, estetika, xalq ijodi, ilmiy meros, qadriyatlar.

**Аннотация:** Фольклорная эстетика занимает важное место в культуре и искусстве человечества. Она изучает устное и письменное творческое наследие народа, его эстетическое самовыражение и понимание красоты. Через фольклорную эстетику раскрываются ценности, мировоззрение, душевные переживания народа и его отношение к жизни. Эта область отражает различные аспекты общественной жизни и анализирует представление о красоте, присущее только данной культуре и сформированное на её основе.

**Ключевые слова:** фольклор, культура, искусство, мироощущение, чувства, эстетика, народное творчество, научное наследие, ценности.

**Abstract:** Folklore aesthetics occupies an important place in the culture and art of mankind. It studies the oral and written creative heritage of the people, their aesthetic expression and their understanding of beauty. Through folklore aesthetics, the values, worldview, heartfelt feelings of the people and their attitude to life are revealed. This area reflects various aspects of social life and analyzes the concept of beauty, which is unique to culture and formed on the basis of the people.

**Keywords:** folklore, culture, art, attitude, feelings, aesthetics, folk art, scientific heritage, values.

### Introduction

The aesthetic value of folklore is manifested in its function in folk life. Folklore is not only created for pleasure, it is also a tool that meets the moral and moral, spiritual, social and educational needs of the people. The aesthetic aspects of folk art are informed by its imagery, artistry, vitality and originality. In examples of oral folk art, the artistic skill of language, the power and naturalness of images, and the images conveyed through dance, songs, and games are the main objects of study for folklore aesthetics. Through these artistic elements, the views of the people about beauty and its various methods of representation are explored. Aesthetic principles are closely related to the moral aspects of folklore. In folklore, concepts such as good and evil, beauty and evil are illuminated in the traditional form. For example, in fairy tales and legends, The etiquette of heroes, the element of beauty in them are important criteria that indicate their spiritual nature. Therefore, folk art is not only attractive, but also serves as a means of moral education. This helps the folklore to fully fulfill its aesthetic and ethnic identification function.



## **Materials And Methods**

The language of folklore aesthetics is unique, in which artistic means such as metaphor, repetition, analogy are widely used. These tools allow you to enrich depth, excitement and images into the text. Folklore materials are often manifested in various forms of folk oral creativity – songs, epics, fairy tales, proverbs and artistic developments. Each form has its own aesthetic characteristics, and their purpose is to evoke positive emotions, a sense of beauty, and excitement in the listener or reader. The aesthetic religious-spiritual edge of folklore is also significant. Many examples of folklore include divine aspirations, praise of nature, instilling the worldview and values of the people. This suggests that folklore is not merely an entertainment or an entertainment, but a cultural relic that enriches a person's spiritual world, encouraging him to know his identity. Therefore, the aesthetics of folklore is studied not only in art history, but also in close connection with such disciplines as ethnology, anthropology, pedagogy, and psychology. The aesthetic value and forms of folklore are transmitted continuously from generation to generation as ancestral cultural heritage. In the process, folklore retains its identity, naturalness and principles of traditionalism.[1]

## **Results And Discussion**

Allas, songs, fairy tales and Legends of the Turkmen people express his aesthetic thinking, attitude to life and the general cultural qualities of the people. At the same time, folklore undergoes evolutionary processes and is renewed in terms of time and form, thereby contributing to the development of culture. The aesthetics of folklore also manifests itself in the process of creativity. In their works, folkloric creators try to depict in an artistic form the beauty of folk life, simple life events, the beauty of nature, the inner world and moral values of man. This develops from the principles of folklore aesthetics into an important tool that reflects the national psyche of the people, its artistic and cultural ideas. The folkloric aesthetic approach makes it possible to study works of art, understand their content, express the human psyche, identify cultural and moral values. This area helps not only to study historical and cultural heritage, but also to better understand modern culture. The study of folklore in terms of aesthetics is instrumental in preserving and strengthening the cultural identity of the nation. The aesthetic element in folklore is closely related to folk life and nature, in which the beauty of nature, the relationship between man and the environment are described in an artistic way. For example, in songs, images of nature such as the sun, moon, flowers, birds are widely used, through which beauty and spirit are expressed.[2]

The aesthetic power of language and artistic means is indispensable in folklore. In folk oral creativity, repetition of words, analogies, synonyms, aphorisms, parallelism and other artistic methods are widely used to create aesthetic effects. These tools enrich the text, arouse emotions in the listener or reader, give aesthetic pleasure. Heroes and their characters in folklore are also considered an important component of aesthetic element. Through the moral qualities of heroes, such as courage, loyalty, wisdom, beauty and aesthetic values are expressed. These heroes demonstrate the spiritual and moral standards of the people and are formed as an artistic ideal. Creative forms of folklore — genres such as fairy tales, epics, songs, proverbs, aphorisms and games-embodiment different directions of aesthetic element. Each genre has its own rhythm, tone, structural structure, which further enhances aesthetic feeling and pleasure. Also, the spiritual and spiritual foundations of folklore also form an aesthetic element. The worldview of the people, religious beliefs, moral values are reflected in his artistic creativity. This creates a unique spiritual beauty through the aesthetics of folklore. Thus, the aesthetic element in



folklore is formed through folk life, language and artistic means, heroic images, genre identity and spiritual and moral values, and is an important element that expresses the worldview and artistic subtleties of folk culture about beauty.[3]

### **Conclusion**

In conclusion, folklore aesthetics is a fundamental part of folk culture and is its gateway to combining art, aesthetic views and moral values. Through the aesthetics of folklore, the lifestyle, worldview, feelings and spiritual and moral rules of the people are studied, as well as the originality of the patterns of artistic creation. This sphere further reveals the wealth of folk culture and its place in spiritual-physical development. For this reason, the aesthetics of folklore is a necessary line of research for a deeper understanding of the cultural life of not only past times, but also current and future generations. Through folklore, the aesthetic taste, sense and worldview of a person are formed and developed. As an integral part of national culture, it serves to appreciate beauty in the human soul, to develop moral humanity. Thus, the aesthetics of folklore as a vital, spiritual and artistic facet of culture is constantly renewed, not losing its relevance throughout history.

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