



# CRITERIA THAT SHAPE THE PRAGMATIC CONTENT OF THE TEXT OF THE EPISTOLARY LETTER

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**Annotatsiya:** Epistolyar maktub, ya'ni xat yozish san'ati, o'zining mazmuni va shakli bilan insonlar o'rtasidagi muloqotni ifodalovchi muhim vosita hisoblanadi. Maktub yozish jarayoni nafaqat axborot almashish, balki muloqotning turli jihatlarini, his-tuyg'ularni, niyatlarini va muloqot kontekstini o'z ichiga oladi. Shuning uchun epistolyar maktubning pragmatik mazmunini shakillantiruvchi mezonlar juda ahamiyatlidir. Ushbu maqolada biz epistolyar maktubning pragmatik mazmunini belgilovchi asosiy mezonlarni tahlil qilamiz.

**Kalit so'zlar:** epistolyar maktub, pragmatik mazmun, mezon, muloqot, madaniy konteks, pragmatika, rasmiy maktublar.

**Аннотация:** Эпистолярное письмо, то есть искусство написания писем, является важным средством выражения общения между людьми своим содержанием и формой. Процесс написания письма включает в себя не только обмен информацией, но и различные аспекты общения, эмоции, намерения и контекст общения. Поэтому критерии, формирующие pragmaticheskoe содержание эпистолярного письма, очень важны. В этой статье мы анализируем основные критерии, определяющие pragmaticheskoe содержание эпистолярного письма.

**Ключевые слова:** эпистолярное письмо, pragmaticheskoe содержание, критерий, коммуникация, культурный контекст, pragmatika, официальные письма.

**Abstract:** An epistolary letter, that is, the art of letter writing, is an important means of expressing communication between people with its content and form. The process of writing a letter includes not only the exchange of information, but also various aspects of communication, emotions, intentions, and the context of communication. Therefore, the criteria that shape the pragmatic content of an epistolary letter are very important. In this article, we analyze the main criteria that determine the pragmatic content of an epistolary letter.

**Keywords:** epistolary letter, pragmatic content, criterion, communication, cultural context, pragmatics, official letters.

## INTRODUCTION

Epistolary letter, the art of writing letters, is an important and historical form of human communication. It plays an important role not only in the exchange of information, but also in the expression of emotions, the exchange of ideas and the strengthening of personal relationships. The process of writing a letter is important in the development of mutual communication and the establishment of intimate relationships between people. Epistolary letters, which have found their place in the history of mankind for centuries, and each letter reflects the culture, social conditions and personal experiences of its time. Despite the fact that today, with the development of digital technologies, electronic letters and instant messages take the place of traditional ones, the importance of epistolary letters does not change. Traditional letters are characterized by their sincerity, personality and unique expression. They deepen

human interaction and further enrich emotions. Therefore, the art of writing an epistolary letter continues to be relevant today.

## MATERIALS AND METHODS

The context of the letter plays an important role in the formation of its content. The social, cultural, and personal contexts at the time of writing the letter, as well as the relationship between the author and the recipient, influence the content and style of the letter. For example, there is a distinction between formal letters and personal letters. Formal letters use more formal language and style, while private letters prefer a more intimate and informal style. It is also important who is the recipient of the letter. If the letter is written to a friend or close relative, then personal feelings and emotions are more pronounced. The purpose of the letter is also one of the main criteria that shape its pragmatic content. The purpose of writing a letter can vary: greeting, reporting, making inquiries, exchanging ideas, or expressing emotions. Depending on the purpose, the structure and style of the letter will change. For example, if the purpose of the letter is a formal request or appeal, then a clear and concise language is used. In such cases, the author tries to express his opinion clearly and seeks not to introduce excess emotions. The style and language of the epistolary letter are also factors that determine its pragmatic content. The style of the letter, that is, the means of language and expression, is related to the personal style of the author, the culture and personality of the recipient. The words, phrases and syntactic structures used in the letter, as well as stylistic features, form the general content of the letter. Sincere letters use more personal expressions and emotional words, while formal letters prefer formal and clear language.[1]

## RESULTS AND DISCUSSIONS

The double nature of communication is also important in the epistolary letter. In the process of writing a letter, the author waits for the answer of the recipient, while expressing his thoughts. This process ensures the duration of communication. Questions, suggestions or opinions asked in the letter are written with the aim of getting answers from the recipient. Therefore, the relationship between the author's intentions and the likely responses of the recipient in the letter also forms a pragmatic content. Emotional expression also plays an important role in the epistolary letter. In the letter, it is important to express emotions, feel intimacy and increase the sincerity of communication. Emotional expressions used in the letter, such as love, grief, joy or sadness, enhance the connection with the recipient. Also, emotional expressions enrich the general content of the letter and provide information about the personality of the author.[2]

The conventionality of communication is also important in the epistolary letter. When writing a letter, there are some conventions, namely rules and traditions. For example, a greeting, the author's name at the beginning and end of the letter, the recipient's name and other similar traditional elements. This conventionality is important in determining the form and content of a letter. Maintaining conventionality in the letter increases sincerity in communication with the recipient.[3]

The relationship between language and culture is also significant in the epistolary letter. In the process of writing a letter, the culture of the author, the relationship between the culture of the recipient and the language, plays an important role in the formation of the content of the letter. Each culture has its own rules, traditions and styles of writing letters. Therefore, taking into account the cultural context when writing a letter helps to correctly understand its pragmatic content. Time and space factors are also important in the epistolary letter. The social and political situation at the time of writing the letter, as well as the location of the letter, have an impact on the formation of its content. Historical events or social problems, for example, are

important in expressing the author's thoughts in the letter. Time and space factors can also be associated with the recipient of the letter.[4]

Personal identification is also important in an epistolary letter. The author of the letter includes factors that determine how he expresses himself and how he shows his personality. The personal identification of the author, his thoughts, feelings and role in communication, is important in the formation of the content of the letter. Personal identification increases the relationship with the recipient and increases the sincerity of the letter. In the epistolary letter, the connection between the purpose and the result of communication is also important. In the process of writing a letter, the author sets his goal and determines what results he expects to achieve this goal. The pragmatic content of the letter depends on the goals of the author and the response of the recipient. In the process of writing a letter, the relationship between the author's intentions and the likely responses of the recipient forms the general content of the letter.[5]

The style and choice of words used in the letter are important in the formation of its purpose and interaction with the recipient. In the process of writing a letter, the author must choose the right style and words to clearly express his thoughts, feelings and intentions. These two aspects play an important role in the process of reading, understanding and acceptance of the letter. First, the style determines the overall tone of the letter. The formal style is generally used in business documents, business letters, or scientific communication. In such letters, it is necessary to express clearly and clearly, to choose a formal language and words. The formal style shows the professional and serious nature of the author. The informal style is used in letters written to friends, family members, or close acquaintances. This style uses words that allow you to express sincerely and openly. The informal style helps the reader to better understand the author's personal feelings and thoughts. The correct choice of style enhances the interaction with the recipient of the letter and allows you to better understand its content. Secondly, the choice of words plays an important role in the clarity and intelligibility of the letter. The words used in the letter determine how the author expresses his thoughts and feelings. If the author chooses the right words, the reader can easily understand the content of the letter. For example, formal letters use more scholarly and formal words, while personal letters use more sincere and understandable words. Word choice also determines how the author communicates with the recipient. If the author chooses a word taking into account the interests and needs of the recipient, this will increase the importance of the letter. Thirdly, style and choice of words also determine the emotional impact of the letter. The emotions expressed in the letter help the reader understand the author's inner world. Letters, written in a sincere and open style, evoke warm feelings in the reader and enhance communication. The words used in such letters help to express the author's feelings more clearly and allow the reader to feel the importance of the letter. The words used in the letter also reflect the unique style and personality of the author. This helps the reader understand the individual characteristics of the letter. Style and word choice are also important in the process of reading and receiving a letter. If the letter is chosen correctly in terms of style and words, the reader will easily read and understand it. On the other hand, if ambiguous or complex words are used in the letter, this can reduce the interest of the reader and make it difficult to understand the content of the letter. The reading of a letter is important in the process of communicating with its recipient, since when the reader reads the letter, he tries to realize the intention and feelings of the author. The style and choice of words used in the letter play an important role in the formation of its content and connection with the recipient. Choosing the right style increases the importance of the

letter, while word choice helps to express thoughts clearly and clearly. The letter writer, given these aspects, can effectively express his thoughts and feelings. Each letter reflects the individual style and personality of the author, which helps the reader to further understand the importance of the letter.[6]

## CONCLUSION

In general, the criteria that form the pragmatic content of the epistolary letter are numerous and diverse. The context, purpose, style, emotional expression, conventionality, factors of culture and time, personal identification and the results of communication, all play an important role in the formation of the content of the letter. The epistolary letter, as an important tool that represents human communication, is important not only in the exchange of information, but also in the expression of emotions and in increasing the sincerity of communication. Therefore, taking into account the above criteria when writing an epistolary letter helps to correctly understand and express its content.

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