

TEACHING WRITTEN COMMUNICATION COMPETENCE THROUGH AN INTEGRATIVE APPROACH

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Abstract

The development of written communication competence is an essential component of foreign language education. In modern language teaching methodology, integrating writing with other language skills is considered an effective pedagogical approach. This article examines methods for developing students' written communication competence through an integrative approach. The study explores the pedagogical potential of combining writing with reading, listening, and speaking activities in the learning process. The findings indicate that the integrative approach contributes significantly to the improvement of students' writing skills, logical thinking, and overall communicative competence.

Keywords: Written communication competence, integrative approach, foreign language teaching methodology, communicative competence, productive skills.

Introduction

In modern language education, the development of communicative competence is considered one of the main goals of the teaching process. Written communication competence plays a particularly important role because it enables learners to express their ideas clearly and logically in written form. Writing skills are not only an essential component of language learning but also a necessary competence for academic and professional communication.

In traditional teaching practice, writing has often been taught as an isolated skill. However, contemporary methodological research suggests that teaching writing in integration with other language skills can produce more effective learning outcomes. The integrative approach allows students to apply language knowledge in various communicative situations.

Therefore, developing written communication competence through integrative methods is an important pedagogical issue in foreign language teaching methodology.

Literature review

Various theoretical approaches exist regarding the development of writing skills in language teaching methodology. Researchers emphasize that written communication competence includes several components such as grammatical accuracy, lexical knowledge, coherence of ideas, and awareness of communicative purpose.

The integrative approach in language teaching involves teaching different language skills in a connected and mutually supportive way. According to this approach, reading, listening, speaking, and writing are closely related and should be developed simultaneously.

Numerous studies indicate that the integrative approach is effective in improving students' overall language competence. In particular, writing skills can be significantly enhanced when they are combined with reading activities, listening tasks, and classroom discussions.

In addition, the communicative approach plays a significant role in the development of writing competence. This approach encourages students to engage in meaningful writing activities that reflect real communicative situations.

Methodology

The purpose of this study was to investigate the effectiveness of developing students' written communication competence through integrative teaching methods.

The research involved second-year university students studying English as a foreign language. During the instructional process, several integrative activities were implemented to enhance writing competence.

These activities included:

- writing essays based on reading texts
- producing written summaries of listening materials
- writing reflective responses after group discussions
- completing written tasks based on situational dialogues

Students' written works were analyzed in terms of text organization, grammatical accuracy, and coherence of ideas.

Results

The results of the study indicate that the integrative approach positively influenced the development of students' written communication competence.

First, activities that combined reading and writing helped students better understand textual content and express their ideas more effectively in written form.

Second, listening-based writing tasks encouraged students to use new vocabulary and language structures more actively.

Third, discussion-based writing activities improved students' ability to organize ideas logically and present arguments in a coherent manner.

Discussion

The integrative approach provides significant methodological advantages for developing writing competence. This approach enables students to develop language skills in a comprehensive and interconnected way.

Language learning naturally involves the interaction of different skills. Therefore, teaching writing separately from other language skills may not always produce the best results. Integrative methods allow students to apply language knowledge in authentic communicative contexts.

Furthermore, integrative instruction promotes students' independent thinking and creative writing abilities.

Conclusion

Teaching written communication competence through an integrative approach plays an important role in developing students' communicative competence.

The findings of the study show that integrating writing activities with reading, listening, and speaking tasks significantly improves students' writing skills.

Therefore, the use of integrative teaching methods is recommended as an effective pedagogical strategy in foreign language education.

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