

USING ARTIFICIAL INTELLIGENCE IN TEACHING ENGLISH TO ECONOMICS STUDENTS

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Annotatsiya: Ushbu maqola iqtisod talabalariga ingliz tilini o'rgatishda sun'iy intellektdan foydalanishning mumkin bo'lgan foydalari va oqibatlarini o'rganadi. Moslashuvchan o'rganish, interaktiv til amaliyoti, immersiv tajribalar va shaxsiylashtirilgan kontent yaratishda sun'iy intellektning rolini o'rganib chiqib, biz sun'iy intellekt qanday qilib o'qituvchilar va o'quvchilarga til o'zlashtirish va iqtisodiy ta'lim kontekstida integratsiyalashuv murakkabliklarida harakat qilish imkoniyatini berishini ko'rsatishni maqsad qilganmiz.

Kalit so'zlar: iqtisodiyot, talabalar, interfaol metodlar, integratsiya, o'qitish usullari, sun'iy intellekt.

Аннотация: В данной статье исследуются потенциальные преимущества и последствия использования искусственного интеллекта при преподавании английского языка студентам-экономистам. Исследуя роль искусственного интеллекта в адаптивном обучении, интерактивной языковой практике, иммерсивном опыте и создании персонализированного контента, мы изучаем, как искусственный интеллект может интегрировать учителей и учащихся в контексте изучения языка и экономического образования, и мы стремимся показать, что он дает возможность действовать в его сложностях.

Ключевые слова: экономика, студенты, интерактивные методы, интеграция, методы обучения, искусственный интеллект.

Abstract: This paper explores the potential benefits and implications of using artificial intelligence in teaching English to economics students. By exploring the role of artificial intelligence in adaptive learning, interactive language practice, immersive experiences, and personalized content creation, we explore how artificial intelligence can integrate teachers and students in the context of language acquisition and economic education we aim to show that it gives an opportunity to act in its complexities.

Key words: economics, students, interactive methods, integration, teaching methods, artificial intelligence.

Introduction.

The intersection of economics and language learning is a dynamic field that plays a critical role in preparing students for success in a globalized economy. Proficiency in English is a key asset for economics students, enabling them to access a wide range of academic resources, communicate effectively with peers and professionals around the world, and engage in cross-cultural exchange. However, mastering a second language such as English is a challenging task and may require specialized practice, personalized instruction, and exposure to a variety of language contexts. In recent years, the integration of artificial intelligence into language has opened up new ways to improve learning experiences and outcomes. Artificial intelligence-



based technologies offer innovative solutions that can revolutionize the way economics students acquire and improve English language skills. Through the use of artificial intelligence tools and applications, teachers can take into account students' unique needs and learning preferences, provide personalized feedback and support, and facilitate language acquisition and retention through immersive they can create a learning environment.[1]

Materials And Methods.

One of the goals of innovative education, which is developing in the context of the development of the digital economy, is to promote artificial intelligence technologies designed to increase the possibilities of creative initiatives and unusual thinking, to provide students with meaningful education and the scientific world is to increase scientific efficiency in development. One of the main goals of interactive educational resources is to develop the student's personality and meet his various educational needs. The virtual educational environment, which is in line with the progress of the era, also focuses on the development of competencies, the resources necessary for independent work with information of learners through information and communication technologies. For example, to help them determine their own destiny and self-awareness, intelligent expert systems offer intelligent solutions, such as a knowledge base, a mechanism for logical conclusions, combining information about a certain narrow field of knowledge can understand and explain.

Interactive educational formats can be used appropriately to adapt learning tasks, develop students' English speaking skills, or identify errors in their speech. Among the undeniable advantages of use, artificial intelligence technologies should be noted. In this case, teachers have the opportunity to task their students with the ability to process. And data analysis. It is also convenient to evaluate the results of students' performance of tasks based on the possibility of quick feedback. As digital education continues to develop, it is permissible to take into account a number of methods and approaches of artificial intelligence in teaching English. That is, taking into account the student's personal characteristics, abilities, and interests based on the student-oriented educational approach; that the needs of each learner are not overlooked; not forgetting that the use of artificial intelligence technologies involves the continuity and diversity of education; In the context of innovative education, students' access to digital technologies and resources implies self-learning, thus virtual academic mobility.[2]

Results And Discussions.

In an interconnected world where English is becoming an essential skill for academic and professional success, incorporating innovative technologies such as artificial intelligence into economics education can revolutionize the way students learn and acquire language.

For students of the Faculty of Economics, it is very important to know English in order to get acquainted with international literature, effectively communicate research results and cooperate in global projects. Using the power of artificial intelligence, teachers can create deep and personalized learning experiences that meet the different needs and learning styles of economics students. Artificial intelligence can improve the teaching and learning of English in economics education offers many tools and applications. One of the key benefits of AI is its ability to provide flexible and personalized learning experiences through intelligent tutoring systems. These systems use machine learning algorithms to analyze student performance, identify weaknesses, and deliver personalized exercises, feedback, and resources to help students improve their English skills. Using AI-based tutoring systems, economics students can receive instant feedback, monitor their progress, and focus on specific language competencies that match their academic and professional goals.[4]

AI-powered language learning platforms also provide interactive and fun opportunities for economics students to practice and improve their language skills. Equipped with natural language processing capabilities, virtual language assistants and chatbots can simulate real-life conversations, provide language guidance, and offer instant translation and pronunciation support. Through these interactive tools, students can practice English in context, improve their oral and written communication skills, and build confidence in using the language in academic and professional settings. Artificial intelligence is as deep as virtual reality (VR) and augmented reality (AR) simulations can facilitate language learning through learning experiences. Economics students can participate in virtual classrooms, business settings, or economic scenarios where they interact with AI-based characters, analyze data, solve problems, and communicate in English.[3]

These immersive experiences not only improve language proficiency, but also add economic concepts and practical skills to language learning, making the educational experience more holistic and impactful can assist in the design and delivery of English language courses and materials that meet the specific objectives and curriculum requirements of the curriculum. AI-powered content creation tools can create interactive exercises, quizzes, reading materials, and multimedia resources based on student proficiency, subject matter, and learning outcomes. By automating content creation and customization, educators can focus on mentoring students, providing individualized support, and fostering a collaborative and interactive learning environment.

Conclusion.

In conclusion, the integration of artificial intelligence in teaching English to economics students offers a transformative approach to improving language skills, developing global competencies, and preparing students for success in a competitive and interconnected world. Economics teachers can help students excel in English and understand economic principles by using artificial intelligence-based tutoring systems, interactive language learning platforms, immersive experiences, and personalized content creation tools. In the digital age of education, artificial intelligence is a powerful ally in equipping economics students with the linguistic and analytical tools they need to thrive in a complex and dynamic global landscape.[5]

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